

## **Bud Development Coronavirus Response**

I would like to extend a **huge thank you** to all our clients for continuing to work with us, to innovate and support leaders at this most challenging time. Thanks to your commitment to work going ahead, we are now able to offer free support to those on the frontline of the Covid-19 pandemic. Let me take you through the latest news.

### **Pro-bono support for front-line clinicians**

We have already committed time to provide group and one-to-one coaching for respiratory doctors and palliative care practitioners. If you know someone who may benefit from this free support, please get in touch.

### **One-to-one leadership coaching**

One-to-one coaching for leaders continues as before, but with all sessions delivered face to face via Zoom rather than in-person. One-to-one coaching provides leaders with the headspace to think clearly, process emotions and engage in sense-making to enable better decisions. We are just as creative in virtual sessions as in-person and flexible on scheduling, with many leaders choosing early morning sessions when it is quieter at home.

### **Group coaching**

Peer coaching, group coaching and action learning all continues over Zoom and is a profoundly useful and supportive experience. Not only does it help solve immediate problems, it also builds supportive community and prevents isolation.

### **Virtual facilitation**

We are now facilitating bespoke events via Zoom to enable you to continue collaborating and working creatively together. Virtual commissions include roundtable events through to Make It Happen Days – which replace Away Days and combine virtual discussion with immediate action throughout a day to move work forward in real time.

### **Blended learning to replace workshops**

Design is now underway to convert interactive workshops into blended learning programmes. This is a creative process combining coaching with training to make sure that we offer meaningful learning experiences during our current challenges. We will have the first taster programme in place soon. The first complete programme will be **Leading Collaborations** and will be in place after Easter.

### **What next?**

If you have questions or you want to re-focus your leadership development at this difficult time just let me know and we can talk it through. Thank you again for your continued business and I look forward to supporting you as we get through the challenges ahead together.



**Director, Bud Development Ltd, 23 March 2020**